



Advertising/Mailing Price List

Effective Date: 5/12/2011

Newsletter

		Price per Issue
Quarter page		\$25.00
Half page		\$50.00
Full page		\$100.00
Front cover banner (1"x7")		\$75.00
Job Posting	APIC Member	No Charge
	Recruiter/non APIC member	\$100.00
Educational Offerings		No Charge

Website

		Price per Month
Home Landing Page (300Wx250H pixels)		\$100.00
Members Only Page (250Wx250H pixels)		\$50.00
Newsletter Page (250Wx250H pixels)		\$50.00
Calendar of Events Page (250Wx250H pixels)		\$50.00
Job Posting	APIC Member	No Charge
	Recruiter/non APIC member	\$100.00
Educational Offerings		No Charge

Use of Membership List:

Job Posting by email – must coordinate with Policy #3	\$100.00 for one-time use
Bulk Mailing	TBD